

### LEARNING EXCHANGE TEAM



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# WHAT IS THE LEARNING EXCHANGE?

AWARD WINNING, ONLINE LEARNING PLATFORM FOR NON-PROFIT PARTNER ORGANIZATIONS IN NORTH AMERICA

100+ Partners20K+ Learners175K+ Course Completions

#### **LEARNERS INCLUDE:**

Opportunity Youth
Homeless Youth
High School Students
Community College
4-Year College Students

Recent Immigrants
Unemployed Adults
Formerly Incarcerated
Women's Shelter
Veterans

### 141 ONLINE COURSES & RESOURCES, 74 WORKSHOPS

#### **TOP 10 ONLINE COURSES:**

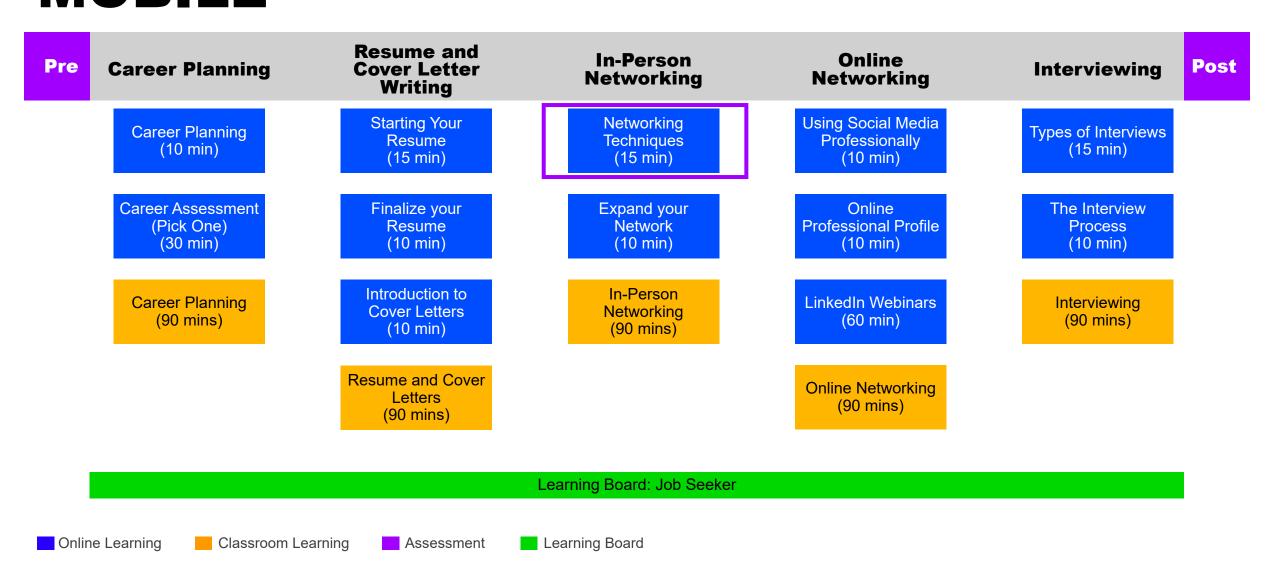
- 1. Starting Your Resume
- 2. Finalize Your Resume
- 3. Career Planning
- 4. Introduction to Cover Letters
- 5. Using Social Media Professionally
- 6. Types of Interviews
- 7. The Interview Process
- 8. Networking Techniques
- 9. Professional Image
- 10. Professional Behaviors

#### LEARNING EXCHANGE CURRICULA

The blended learning curricula provides a blend of online courses for building foundational knowledge and classroom workshops for practicing hands-on skills. The courses and curricula are FLEXIBLE; organizations can use one of the existing curriculum or tailor their own training plan.

Job Seeker Mobile	Pre	Career Plannir	ng Re	esume and Cover Le	tter Writing	In-Person Networking	Online Network	ing	Interviewing	Post
1 <sup>st</sup> Job Mobile: Starting your Career	Pre	Professionalism Work Ethic		riting nniques	Business Communication	Verbal Communication	Time & Task Managemen		Teamwork	Post
1 <sup>st</sup> Job: Growing in your Career	Pre	Customer Service	Conflict Managemen	Financial Literacy	Cross C Diver			Global Awareness	Capstone	Post
Digital Literacy Enhanced	Pre	Computer Basics	Windows Internet Basics Basics			crosoft Web-Based utlook Email	Social Microsoft Media Word	Microsoft PowerPoint	Microsoft Excel	Post
IT Customer Support	Pre	Exploring the IT Industry	Customer Service Communicati		sk & Time agement	Problem Solving & Troubleshooting	IT General Comp Concepts Anato			Post
Health Technology & Administration	Pre	Exploring the Industry	Medical Terminology	Customer Service Communication			Medical Healthcare Records Payers	e Diagnosis Codes	Procedure Codes	Post
Entrepreneurship <sup>1</sup>	Pre	Becoming an Entrepreneur	Price, Profit and Cost	Business Financial Planning	Marketing your Business	Marketing Channels and Pricing		tecting your Business	Creating your Business Plan	Post
Retail Industry Fundamentals <sup>2</sup>		Industry amentals	Basic Work Fundamentals	в В	usiness of Retail	Customer F	ocus Sellir	ng G	Getting and Keepir in Retail	ng Jobs
Mental Health Work Readiness <sup>2</sup>	Mental Health 101		Mental Health 102			Breaking the Stigma	The Job Search		Cover Letters, umes & Interviews	3
Big Data & Using Excel <sup>2</sup>	Intro	duction	Formatting & Displaying Data	Working with Data	Formulas	Functions		ta Validation & tional Formatting	Cell Reference VLOOKU	

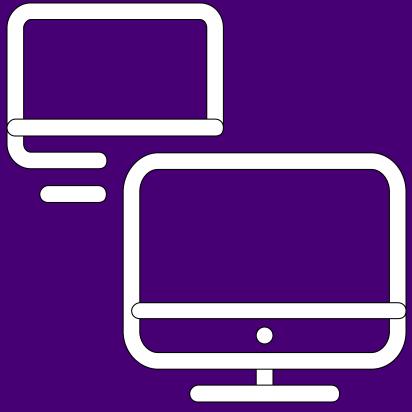
## BLENDED LEARNING: JOB SEEKER MOBILE\*



### **MOBILE NETWORKING TECHNIQUES**

https://youtu.be/Q1lznyN8NAY

# DEMO



# QUESTIONS?

