SER Metro-Detroit’s mission is to meet the needs of our workforce customers through diversified services and programs that connect business communities and jobseekers, and, in turn, create healthy self-sufficient communities that contribute to the local region’s economic vitality.

About SER

• Founded and Established 46 years ago in Southwest Detroit to service the Latino community by the American GI Forum and LULAC
• Provides workforce development, employment and training programs to the youth and adult community
• Has grown to service the City of Detroit and Southeastern Michigan with expanded operations in Illinois, Texas and Philadelphia
• Has operated a CWF since 2008 (CWF Detroit Pilot Site) with bilingual staff in Detroit and in Chicago since 2012
Detroit Operations
Programs and Services

Advancing People. Growing Businesses. Strengthening Communities

Center for Working Families

<table>
<thead>
<tr>
<th>Adult</th>
<th>Youth</th>
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</thead>
<tbody>
<tr>
<td>• Adult Education Services (VESL, GED Preparation and, Computer Skills.</td>
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<tr>
<td>• Bridges to Career Opportunities (Skilled Trades)</td>
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<td>• Community Ventures</td>
<td>• Career Pathways</td>
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<tr>
<td>• One Stop Service Centers</td>
<td>• Grow Detroit’s Young Talent (Summer Employment Program)</td>
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<tr>
<td>• Partnership. Accountability. Training. Hope. (TANF) Program</td>
<td>• SER Learning Academy (Alternative High School)</td>
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<td>• SER YouthBuild Construction Institute</td>
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<td>• WIOA Year Round Youth</td>
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</tbody>
</table>
Career Pathways

SER Learning Academy

Apprenticeship

SER YouthBuild Construction Institute

Pre-Apprentice Program

SER Bridges to Career Opportunities

www.sermetro.org

Follow us on Twitter @SerMetro and Like us on Facebook

Email: Info@sermetro.org
About SER’s Bridges to Career Opportunities Skilled Trades Program

• Operates within SER’s Center for Working Families

• An 8 week program that focuses on a contextualized math and reading curriculum based on the skilled trades

• Eligibility Criteria
  • Over 18 years old
  • City of Detroit resident
  • 8th grade reading and math
  • HS Diploma/GED (or in the process of attaining)
  • Background friendly
SER BCO Demographics

- Age groups: 18-29, 30-39, 40-49, 50-59
- Gender: Male, Female
- Ethnicity: African American, Hispanic, White

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About SER’s Bridges to Career Opportunities Skilled Trades Program

Original Framework

- TABE Test
- OSHA 10 certification
- Work Keys Pre and Post Test
- Attainment of the National Career Readiness Certificate
- Tours/Hands On Experience

TAME Scores

- Reading: 10
- Math: 8.8
Academic Gains

WorkKeys Pre and Post Results

<table>
<thead>
<tr>
<th>Skill</th>
<th>Pre</th>
<th>Post</th>
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</thead>
<tbody>
<tr>
<td>Locating Information</td>
<td></td>
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<tr>
<td>Applied Math</td>
<td></td>
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<tr>
<td>Reading Information</td>
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</table>

WorkKeys Levels Achieved

<table>
<thead>
<tr>
<th>Level</th>
<th>Pre</th>
<th>Post</th>
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<tbody>
<tr>
<td>Below Bronze/Fail</td>
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<td>Bronze</td>
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<td>Silver</td>
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<tr>
<td>Gold</td>
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Questions?

Thank you!

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