



Advancing People. Growing Businesses. Strengthening Communities

SER Metro-Detroit's mission is to meet the needs of our workforce customers through diversified services and programs that connect business communities and jobseekers, and, in turn, create healthy self-sufficient communities that contribute to the local region's economic vitality.

About SER

- Founded and Established 46 years ago in Southwest Detroit to service the Latino community by the American GI Forum and LULAC
- Provides workforce development, employment and training programs to the youth and adult community
- Has grown to service the City of Detroit and Southeastern Michigan with expanded operations in Illinois, Texas and Philadelphia
- Has operated a CWF since 2008 (CWF Detroit Pilot Site) with bilingual staff in Detroit and in Chicago since 2012



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Center for Working Families

Detroit Operations Programs and Services

Adult

- Adult Education Services (VESL, GED Preparation and, Computer Skills.
- Bridges to Career Opportunities (Skilled Trades)
- Community Ventures
- One Stop Service Centers
- Partnership. Accountability. Training. Hope. (TANF) Program

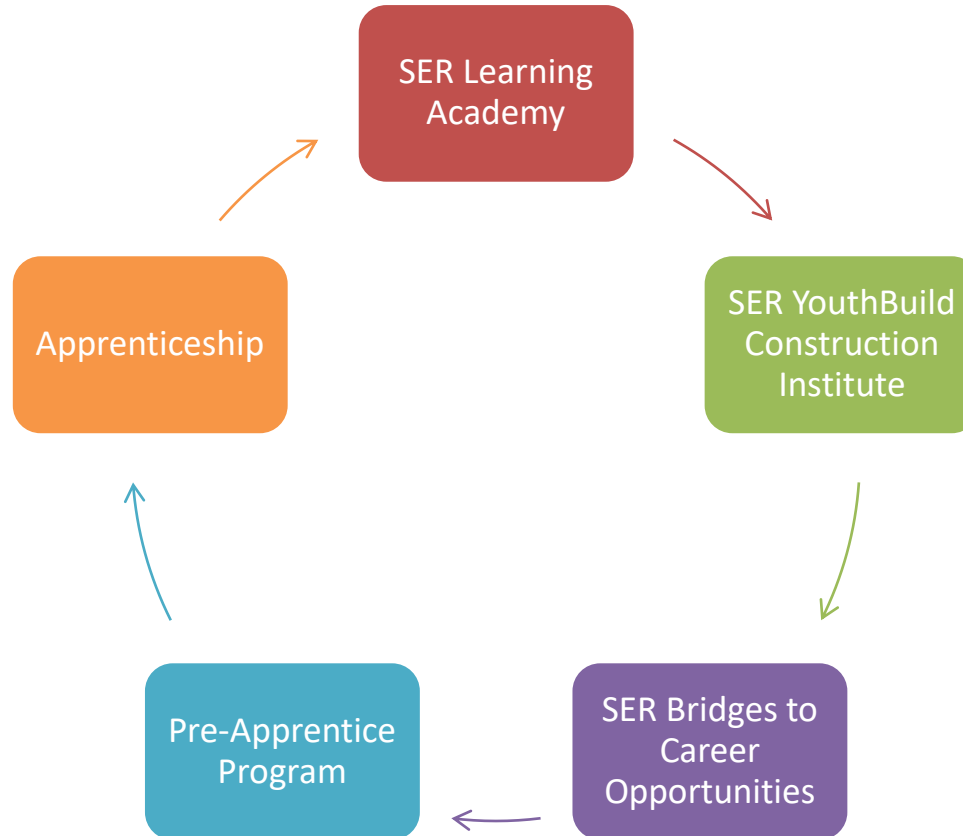
Youth

- Career Pathways
- Grow Detroit's Young Talent (Summer Employment Program)
- SER Learning Academy (Alternative High School)
- SER YouthBuild Construction Institute
- WIOA Year Round Youth



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Career Pathways





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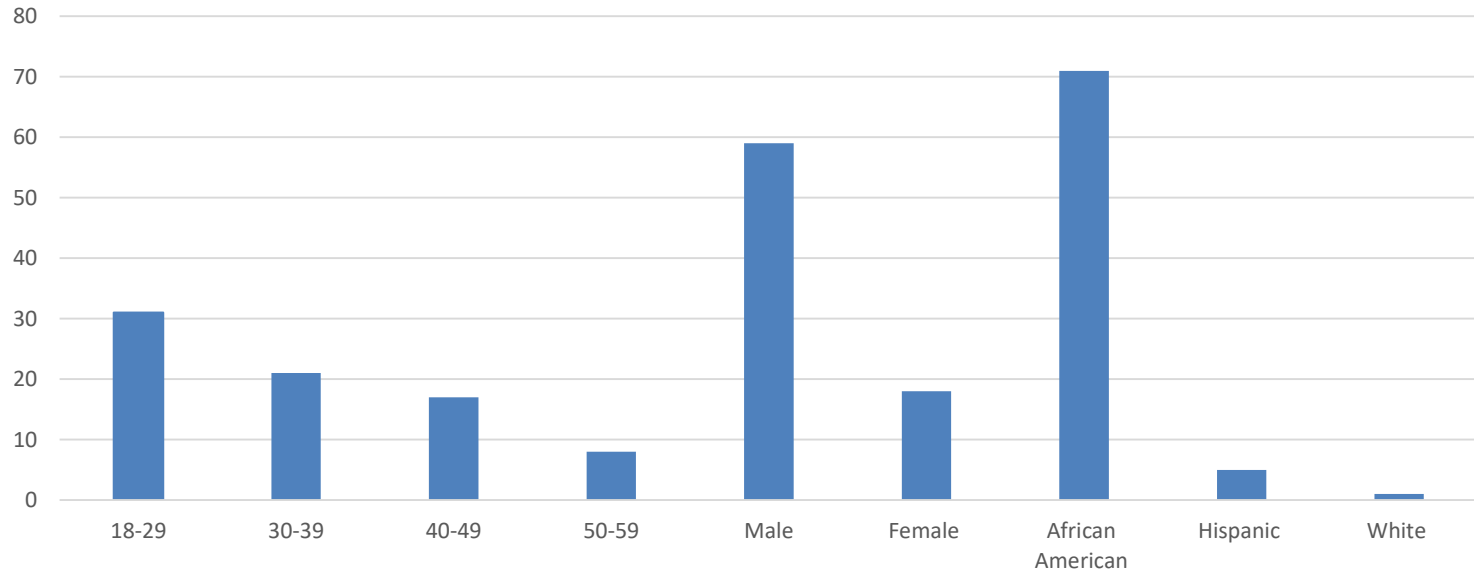
About SER's Bridges to Career Opportunities Skilled Trades Program

- Operates within SER's Center for Working Families
- An 8 week program that focuses on a contextualized math and reading curriculum based on the skilled trades
- Eligibility Criteria
 - Over 18 years old
 - City of Detroit resident
 - 8th grade reading and math
 - HS Diploma/GED (or in the process of attaining)
 - Background friendly



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SER BCO Demographics



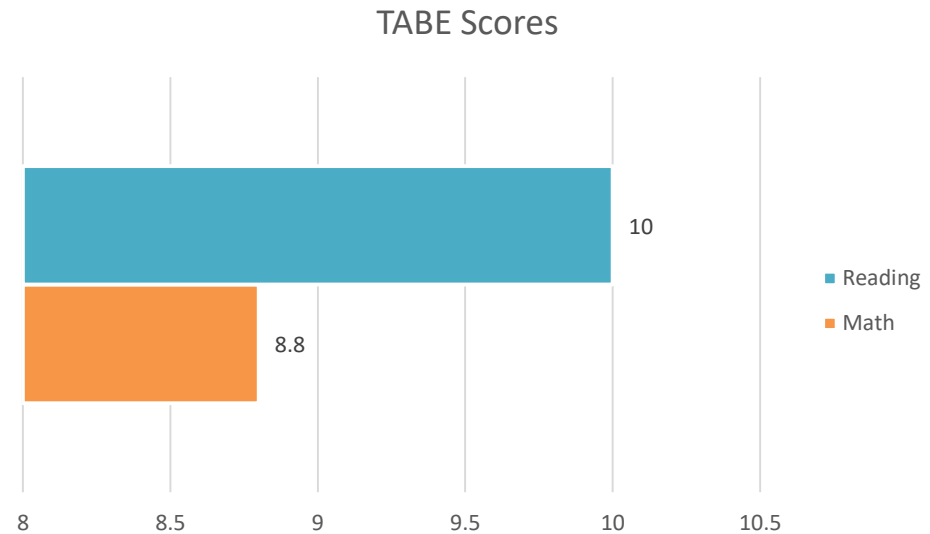


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About SER's Bridges to Career Opportunities Skilled Trades Program

Original Framework

- TABE Test
- OSHA 10 certification
- Work Keys Pre and Post Test
- Attainment of the National Career Readiness Certificate
- Tours/Hands On Experience

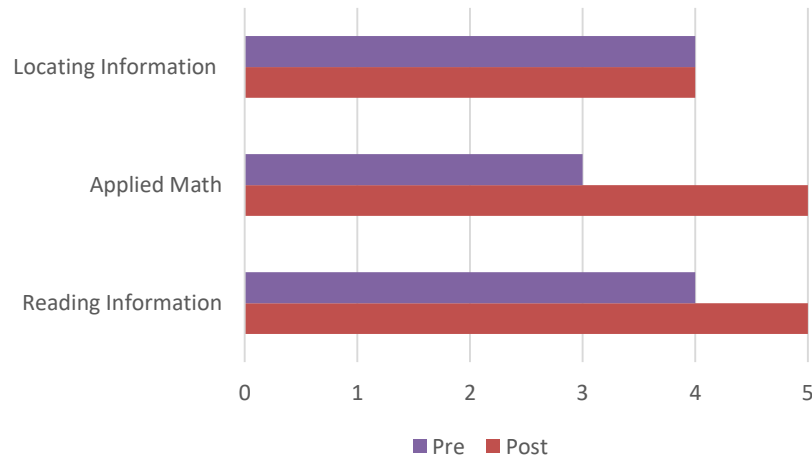




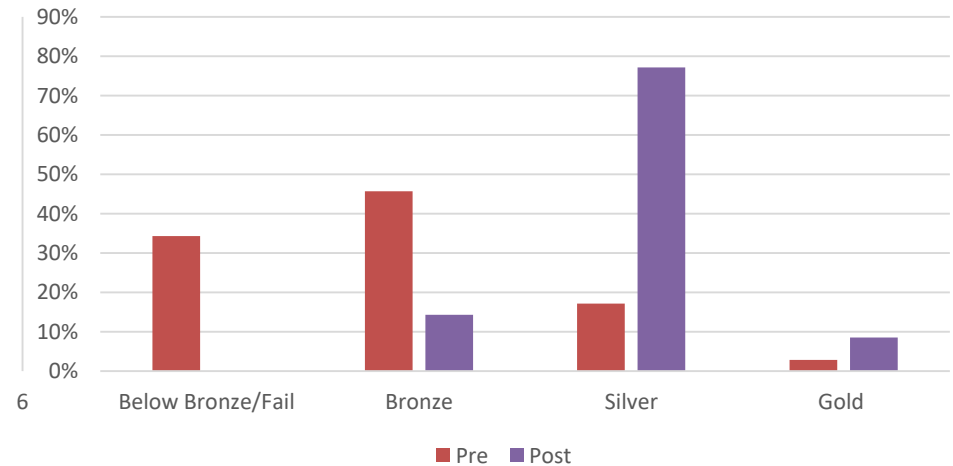
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Academic Gains

WorkKeys Pre and Post Results



WorkKeys Levels Achieved





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Questions?

Thank you!

Veronica Sanchez Peavey
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