UNITED WAY OF PIERCE COUNTY

FAMILY STABILITY INITIATIVES

Korbett Mosesly, Family Stability Initiatives
“One in three Pierce County households can’t afford the basics of housing, food, health care, child care, and transportation, despite working hard.”

- ALICE report
15,000 more families become financially stable by 2028

- Big Bold Goal
Investing Into Systems Change is a Long-Term Commitment

Jun 5, 2016
COMMON VISION & SYSTEM LEVEL INDICATORS

Community Level
Establishes a common vision for the community

System Level
Establishes a common vision for the community
- System Level Indicators
  - Shared Goals
  - Joint Action Planning
  - Coordinated Funding Strategy

Partnership Level
Establishes a common vision for collaborative community impact
- Partnership Indicators
  - System Alignment
  - Professional Development
  - Development of Shared Goals
  - Joint Action Planning
  - Measure Partnership Indicators

Organizational Level
Establishes a common vision for effective organizational leadership
- Organizational Indicators
  - Long-term Mobility Coaching
  - Integrated Service Delivery
  - Multi-tiered System of Support
  - Evaluate and Learn from Data
  - Implement Best Practices & Innovate

ALICE Level
Establishes a common vision for effective employment and financial coaching
- ALICE Indicators
  - Complete Education/Training
  - Increase Income
  - Decrease Debt
  - Improve Credit Score
  - Increase Assets
Be Opportunistic. Share Data. Tell a Story.
BUILDING A NETWORK

Family Stability Initiatives

CSF Current Sites

CSF Potential Sites

Free/Reduce Lunch Rate
- 0 - 14%
- 14 - 29%
- 29 - 43%
- 43 - 57%
- 57 - 71%
- 71 - 86%
- 86 - 100%

Children Under 12 in Poverty
- 0 - 30
- 30 - 75
- 75 - 133
- 133 - 192
- 192 - 264
- 264 - 327
- 327 - 401
- 401 - 535
- 535 - 664
- 664 - 909
TARGETING NON-TRADITIONAL STUDENTS

185,000 more needed to meet Washington State’s Workforce Demands

- 320,000 expected new credential holders to match current attainment rate of 50%
- 20,000 additional new credential holders needed to reach 70% attainment goal
- 195,000 non-traditional students (age 25-34)
- 185,000 traditional students (age 15-24)

Source: Washington State Student Achievement Council
## JOB MARKET

<table>
<thead>
<tr>
<th>OCCUPATIONS</th>
<th>AVG. ANNUAL OPENINGS</th>
<th>MEDIAN HOURLY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2014 - 2019</strong></td>
<td><strong>2019 - 2024</strong></td>
<td></td>
</tr>
<tr>
<td>Food Preparation Related</td>
<td>17,972</td>
<td>14,321</td>
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<tr>
<td>Sales and Related</td>
<td>16,858</td>
<td>13,865</td>
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<tr>
<td>Office and Administrative Support</td>
<td>16,374</td>
<td>14,997</td>
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<tr>
<td>Food and Beverage Serving Workers</td>
<td>10,713</td>
<td>8,364</td>
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<tr>
<td>Retail Sales Workers</td>
<td>10,436</td>
<td>8,180</td>
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<tr>
<td>Transportation and Material Moving</td>
<td>10,106</td>
<td>8,666</td>
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<tr>
<td><strong>Construction and Extraction</strong></td>
<td>8,481</td>
<td>4,643</td>
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<tr>
<td>Education, Training, and Library</td>
<td>8,425</td>
<td>8,450</td>
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<tr>
<td>Management Occupations</td>
<td>8,034</td>
<td>8,104</td>
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<tr>
<td>Business and Financial</td>
<td>7,782</td>
<td>8,174</td>
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<tr>
<td>Computer Occupations</td>
<td>7,469</td>
<td>7,396</td>
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<tr>
<td>Healthcare Practitioners</td>
<td>6,780</td>
<td>7,498</td>
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GAP IN TRAINING TO MEET THE DEMAND

98 Training Slots

<table>
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<tr>
<th>Training Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 Youth build</td>
</tr>
<tr>
<td>8 Wood Working</td>
</tr>
<tr>
<td>45 Tool Center</td>
</tr>
<tr>
<td>20 Other Programs</td>
</tr>
</tbody>
</table>

926/8,425 Jobs

Shortage of Training Programs

Projected Average Annual Openings for Construction Trades Workers

Source: Washington State Student Achievement Council

Family Stability Initiatives
SELLING THE ECONOMIC IMPACT

For every household that was previously below the federal poverty level that decided to move into the construction trades as a career, the economic benefit over a five-year period is as much as $235,000 in local purchasing power, sales tax revenue, and reduction in public benefits. If Tacoma were able to continue 3 percent (or 254) of the statewide annual openings in the construction trades, the local economic benefit could be as much as $59.8 million dollars over a five-year period.

254 residents could be as much as $59.8 million dollars in economic benefit over a five-year period.
PUBLIC COALITIONS: WHERE STRATEGY IS MADE

Groups who are in a position to address ALICE

- Engage Sectors
- Affirmation of Northstar
- Align Existing Initiatives
- Strategy Inventory
Professional Development

ON-LINE LEARNING MANAGEMENT

On-boarding

- Intro to CSF Model
- CSF Model Best Practices
- Salesforce Training
- ALICE
- How to Use 2-1-1

Concepts & Strategies

- Employment Coaching
- Financial Coaching
- Income Supports & Benefit Cliffs
- Data Informed Practices
- CSF Model Best Practices

Public Data & Misc

- Benefit Cliffs
- Career Pathways
- Public Data
- Sustainability
- Equity Assessments
What Can We Do Together, that We Can’t Do Alone?
Early Results

- Private Grant Funding over $1mil
- Key Funders Aligned Investments
- County Pilot Investments
- Positioned as Lead/Experts
- Implementing FOC Model/Network
- System Alignment Wheels Turning
- Influencing Public Policy