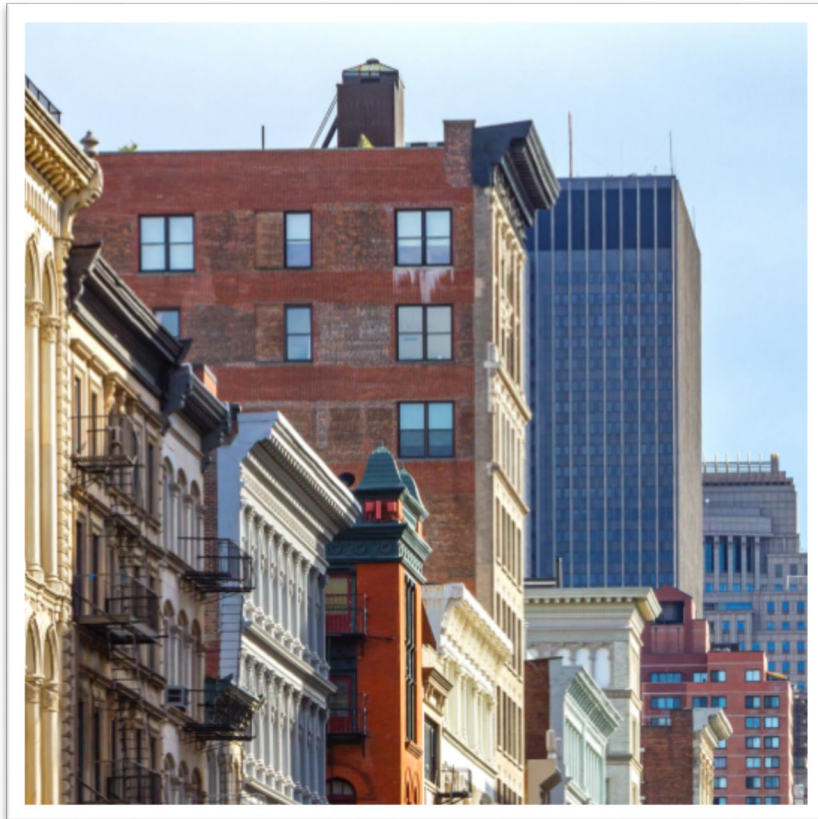


# Using Regional Data to Understand Employment Barriers



## **Host:**

Carolina Rendon, Program Officer  
with Family Income & Wealth  
Building

## **Presenter:**

Megan Elyse Williams, Research  
and Evaluation Policy Associate at  
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# Agenda

- I. | **Welcome and Introductions**
- II. | **Data Toolkit Review**
- III. | **Group Activity**
- IV. | **Q&A Session**

# Presenter: Megan Elyse Williams



Megan Elyse Williams has served on more than 20 research and evaluation project teams and participated as the lead evaluator on 11 of these teams over the course of her career. These projects have included workforce development programs, youth development/college access programs, criminal justice programs, cancer care programs, and community leadership interventions, which were at the local, state, and national levels. Most recently, she has been responsible for providing City of Detroit policymakers and stakeholders with labor market data and analysis.

# Understanding your Community: Labor Market and Workforce Development System Data Toolkit Overview

Access to accurate and easily shared data is essential for practitioners to better understand local demographics trends and business & talent development needs.

This toolkit is meant to provide a foundation for practitioners interested in conducting similar workforce development system research and analyses.



<http://bit.ly/2LmWdv0>

# Group Activity



Break into different groups based on your region and have a discussion to identify barriers to securing and maintaining employment faced by your clients; select the three most common barriers. Then gather up to two possible approaches to address the barriers and describe the strategy. Lastly, list possible tool kit resources to help you gather information to support your strategy.

## Regions:

1. East Coast
2. Mid-West
3. Southeast
4. West Coast
- \*Southwest

**Thank you!**

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