Using Regional Data to Understand Employment Barriers

Host:
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Presenter:
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Agenda

I. Welcome and Introductions
II. Data Toolkit Review
III. Group Activity
IV. Q&A Session
Megan Elyse Williams has served on more than 20 research and evaluation project teams and participated as the lead evaluator on 11 of these teams over the course of her career. These projects have included workforce development programs, youth development/college access programs, criminal justice programs, cancer care programs, and community leadership interventions, which were at the local, state, and national levels. Most recently, she has been responsible for providing City of Detroit policymakers and stakeholders with labor market data and analysis.
Understanding your Community: Labor Market and Workforce Development System Data Toolkit Overview

Access to accurate and easily shared data is essential for practitioners to better understand local demographics trends and business & talent development needs.

This toolkit is meant to provide a foundation for practitioners interested in conducting similar workforce development system research and analyses.

http://bit.ly/2LmWdv0
Group Activity

Break into different groups based on your region and have a discussion to identify barriers to securing and maintaining employment faced by your clients; select the three most common barriers. Then gather up to two possible approaches to address the barriers and describe the strategy. Lastly, list possible tool kit resources to help you gather information to support your strategy.

Regions:

1. East Coast
2. Mid-West
3. Southeast
4. West Coast
*Southwest
Thank you!

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