



Today's Agenda

- Housekeeping
- Introduction
- Rx Pathways
- Q&A
- Post webinar survey





Pfizer RxPathways®

Assistance, Access, Answers



Agenda

1



Understanding the Access Needs of
Uninsured and Underinsured Patients

2



Pfizer's Long-Standing Commitment to Access

3



How We Help: Pfizer RxPathways

4



Q&A

Despite Significant Progress, Many US Patients are Still Uninsured



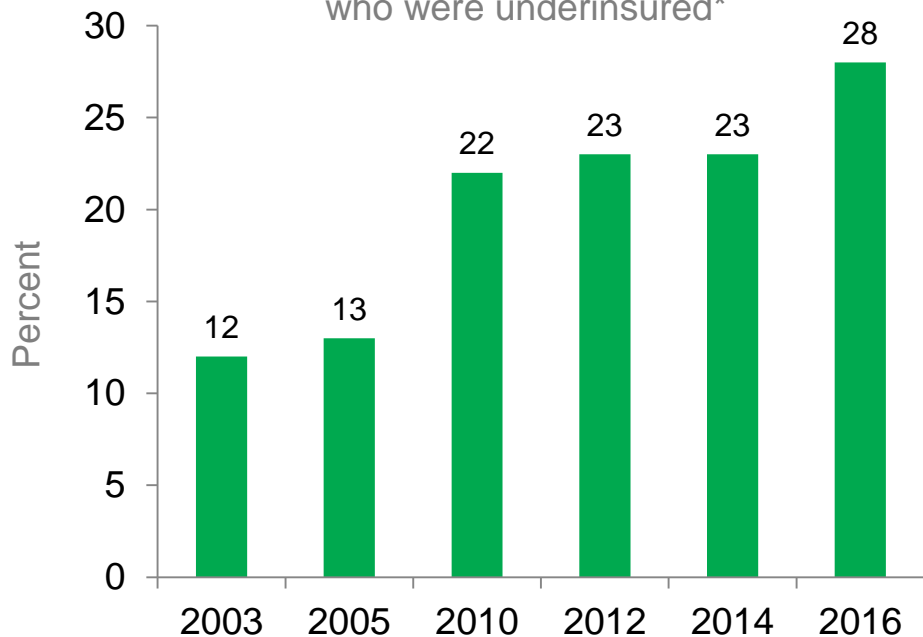
Uninsured Rates by Race & Ethnicity

Group (Non-elderly adults)	Uninsured Rate US
All races and ethnicities	10%
Whites	8%
African-Americans	12%
Hispanics	17%

Source: KFF State Health Facts – www.kff.org

Millions More Americans are UNDERinsured

Percent adults insured all year ages 19–64
who were underinsured*



28%

of Adults with
Insurance Coverage
in 2016 Were
Underinsured

About one-quarter (24%) of people with employer plans and more than two of five (44%) with individual or marketplace plans were underinsured in 2016, as were nearly half (47%) of disabled Medicare beneficiaries under age 65

Underinsured defined as insured all year but experienced **one of the following**:

10%

out-of-pocket
expenses equaled
10% or more
of income

OR

5%

out-of-pocket expenses
equaled 5% or more of
income if low income
(<200% of poverty)

OR

5%

deductibles
equaled 5% or
more of income

*Source: The Commonwealth Fund Biennial Health Insurance Surveys (2003, 2005, 2010, 2012, and 2014).

Pfizer's Long-Standing Commitment to Access



Sharing the Care®
A Pfizer Helpful Answers Program

Prescription coverage
at over 400 community
health centers



Pfizer Pfriends®
A Pfizer Helpful Answers Program



Pfizer Helpful Answers®
Filling a need for prescription assistance

Expansion of prescription
assistance programs



**Pfizer
RxPathways®**

Meeting emerging
patient needs

1990

2016



First Resource®
A Pfizer Helpful Answers Program



Pfizer Bridge Program®
A Pfizer Helpful Answers Program



RSVP
A Pfizer Helpful Answers Program

Oncology &
specialty medicine
reimbursement
support services

MAINTAIN™ 
Medicines Assistance for
Those who Are In Need

Continued access to medicines
for the unemployed

Helping Patients Find Assistance That's Right for Them



Insurance
support



Co-pay
assistance*



Medicines for free
or at a savings



Pfizer RxPathways is a service that connects eligible patients, regardless of their insurance status, to a range of assistance programs that offer:

- Insurance support
- Co-pay assistance*
- Medicines for free or at a savings

For more than 30 years, Pfizer has empowered patients in need, so they can get access to the Pfizer medicines prescribed by their doctor.

Now, Pfizer has enhanced **Pfizer RxPathways** to make it easier than ever for patients to get help.

Assistance, Access, Answers

1-844-989-PATH (7284)

www.PfizerRxPathways.com

**This is not health insurance. Terms and conditions apply.*

How to Get Started

1

Visit or Call Us



www.PfizerRxPathways.com

1-844-989-PATH (7284)

2

Answer Four Questions



- What Pfizer medicine have you been prescribed?
- What is your insurance status?
- How many people in household?
- What is household income?

3

Review Your Results

Results: Your Path to Assistance

Based on the information you provided, you may be eligible for these programs.

The programs listed in blue appear to be your best match based on your individual needs and circumstances. All other Pfizer and non-Pfizer programs that may be able to help you access your medicine are listed below your best match in gray.

Print Results

E-mail Results

Pfizer Programs

Below is a summary of each assistance program that may be right for you. To learn more and apply, please contact the program(s) directly.



Pfizer Patient Assistance Program

Provides free Pfizer medicines to eligible patients through their doctor's office, at home, or—in some cases—via a co-pay card* that will cover the entire cost of their co-pay at the pharmacy.

*Co-Pay Assistance provided through the Pfizer Patient Assistance Program is not health insurance. For a complete list of participating pharmacies, [click here](#) or call 1-866-706-2400. No membership fees apply. Patients who participate in any federal or state programs, such as Medicaid or Medicare, are not eligible for co-pay assistance. However, these patients may be eligible to receive their medicine for free through the Pfizer Patient Assistance Program. Terms and conditions apply.

Download Application Call 1-866-706-2400

4

Complete Any Required Forms

Results Could Include



Pfizer Savings Program¹

Pfizer medicines at a savings through pharmacies, regardless of income.



Free Medicine through Health Centers and Hospitals

Free medicine for eligible uninsured patients through select health centers and hospitals.⁴



Pfizer Insurance Support

Clarification on insurance coverage and reimbursement options for certain medicines.



Treatment-Specific Patient Medicine Support Hubs

Comprehensive support services for specific oncology and specialty medicines.



Pfizer Patient Assistance Program²

Free Pfizer medicines to eligible patients through their doctor's office, at home, or via a co-pay card.³



Brand Co-Pay Card

Assistance for eligible patients with their co-pay costs.⁵

1. The Pfizer Savings Program is not health insurance. For a complete list of participating pharmacies, click [here](#) or call the toll-free number 1-866-989-PATH (7284). There are no membership fees to participate in this program. Estimated savings range from 36% to 75% and depend on such factors as the particular drug purchased, amount purchased, and the pharmacy where purchased.
2. The Pfizer Patient Assistance Program is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation™. The Pfizer Patient Assistance Foundation is a separate legal entity from Pfizer Inc. with distinct legal restrictions.
3. Co-Pay Assistance provided through the Pfizer Patient Assistance Program is not health insurance. For a complete list of participating pharmacies, call 1-844-989-PATH (7284). No membership fees apply. Patients who participate in any federal or state programs, such as Medicaid or Medicare, are not eligible for co-pay assistance. However, these patients may be eligible to receive their medicine for free through the Pfizer Patient Assistance Program. Terms and conditions apply.
4. Product availability varies by institution and eligibility.
5. Terms and conditions apply.

Connecting Patients to Valuable Industry Programs



Partnership for
Prescription Assistance®

Partnership for Prescription Assistance

Offers a gateway for patients to more than 475 private and public assistance programs.



Rx Outreach

A nonprofit charitable organization that provides eligible patients with access to more than 500 medications at an affordable cost.



NeedyMeds

A nonprofit information resource dedicated to helping people locate assistance programs to help them afford their medications and other healthcare costs.

Website Demonstration

1

Find Assistance That's Right for You

Pfizer RxPathways connects eligible patients to a range of assistance programs that offer insurance support, co-pay help,* and medicines for free or at a savings.¹ Enter the name of the medicine you've been prescribed. You can search one medicine at a time. Then answer a few questions to see which available program(s) may be right for you.

Search by medicine Choose from medicine list

Type the name of the medicine you've been prescribed

2

Search by medicine Choose from medicine list I can't find my medicine.

CLEOCIN® (clindamycin)

Answer 3 questions to find out which program(s) may be right for you.

1 What type of prescription coverage do you have? Select one

2 How many people are in your household? 1 2 3 4 5 6 7 8 9 10

3 What is your total household income? (Before taxes) Yearly household \$

3

**Results:
Your Path to Assistance**

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Download Application Call 1-866-706-2400

Dedicated to Providing Real Help for Real Patients



Pfizer provides more than
60 Pfizer medicines
for free through the
Pfizer Patient Assistance Program.

In the last 5 years (2012-2016),
Pfizer has **helped more**
than 1.6 million patients
receive over 19 million Pfizer
prescriptions for free or at a savings.*



As part of its commitment
to access, Pfizer also
provides charitable
donations to independent,
nonprofit charitable
organizations.

These organizations
support eligible patients
who need help paying their
out-of-pocket expenses,
including co-pays or co-
insurance.



Since contacting Pfizer RxPathways:

- **91%** of people agree they **are better able to manage their health**
- **90%** agree that **Pfizer RxPathways reassures them about health and affording medications**

Hear from Individuals Who Have Been Assisted by Pfizer RxPathways

A photograph of an elderly woman with short, light-colored hair, wearing a dark jacket over a light-colored collared shirt. She is seated in a patterned armchair, looking down at a book or document she is holding in her lap. The image is overlaid with a semi-transparent blue filter. Large, light blue quotation marks frame the text on the left and right sides.

I don't know whether I'd be able to do it on my own without help from Pfizer RxPathways.

-Thomasina, Assisted by Pfizer RxPathways



Questions



Thank You



Pfizer
RxPathways®

Post- webinar survey

- For more information visit
<https://www.pfizer rxpathways.com/>
- Please share your thoughts by completing this post webinar survey
<https://goo.gl/forms/mX2UeIM8T5lZXrTR2>