



# Southwest Economic Solutions Retention Strategies

# Southwest Economic Solutions Mission:

To lead in providing opportunities for individuals to achieve greater economic success.



# Financial Tools Help Retention



- Lending Circles
- Twin Accounts
- MicroGrants
- Vehicles for Change
- Down Payment Assistance

# Retention and Outcomes

- **6 month subsequent credit pull**  
Report: “People w/  
Baseline Financial  
Assessments”
- **1, 3, 6, 9 and 12 month employment retention**  
Report: “People Placed  
in Jobs (all types)”





# Retention Cheat Sheet

Current month:	January	February	March	April	May	June	July	August	September	October	November	December
1 month retention	December	January	April	March	April	May	June	July	August	September	October	November
2 month retention	November	December	May	February	March	April	May	June	July	August	September	October
3 month retention	October	November	June	January	February	March	April	May	June	July	August	September
4 month retention	September	October	July	December	January	February	March	April	May	June	July	August
5 month retention	August	September	August	November	December	January	February	March	April	May	June	July
6 month retention	July	August	September	October	November	December	January	February	March	April	May	June
7 month retention	June	July	October	September	October	November	December	January	February	March	April	May
8 month retention	May	June	November	August	September	October	November	December	January	February	March	April
9 month retention	April	May	December	July	August	September	October	November	December	January	February	March
10 month retention	March	April	January	June	July	August	September	October	November	December	January	February
11 month retention	February	March	February	May	June	July	August	September	October	November	December	January
12 month retention	January	February	March	April	May	June	July	August	September	October	November	December



Success Story



## **Detroit LISC's Champion for Working Families Award**

October 2015



# Thanks!

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